003 AMNEWS5AM

NR A/G

S TELEVISION STATIONS

Order ID: 62601 UN NTL-POL FBD - LBD: 10/02/12 - 10/11/12 HL#: Created: 08/14/12 04:00 PM CPE: / / 692 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:10 PM AMERICAN CROSSROADS (304732)

Agency: CROSSROADS MEDIA (27783) Self :15:00 \*\*UNCONFIRMED\*\* Product: EST # 692 (1300) \*\*PRINT REQUIRED\*\* Buyer: STEPHANIE MARONEY HHOLDS DMA RTG Sched. Code: B Demo:

Billing Int: Monthly BM: SS AE: NICOLE ELIE POL-GWTS-PH

KPXC: 0% KDVR+: 0% CABLE: 0% KWGN: 0% KTVD: 0% Share: 24% KMGH: 0% KUSA: 0%

NEW ORDER: KEC/PH 8/14/12

Rate Spots Total NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** \* T W T \* \* \* NEWS \$750.00 \$250.00 30 B 0.0 001 AMNEWS430AM

FBD LBD Oct 01 10/02/12 10/05/12 3

NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Total M \* \* \* \* \* \* NEWS \$250.00 30 B 0.0 \$250.00 002 AMNEWS430AM

FBD LBD Oct 08 10/08/12 10/08/12 1

NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Eligible Days Break Type Item Time Class \* TWTF \* \* NEWS \$500.00 \$1,000.00 30 B 0.0

FBD LBD Oct 01 10/02/12 10/05/12 2

NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type · T W T F · · NEWS \$500.00 \$1,500.00 30 B 0.0 004 AMNEWS528A

Oct 01 FBD LBD 10/05/12 3 10/02/12

NR A/G Rate Spots Total Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** \* T W T F \* \* NEWS \$750.00 \$1,500.00 30 B

005 AMNEWS1 Oct 01 LBD

FBD 10/02/12 10/05/12 2

Sales Catg NR A/G Total Dur SC Self Pr HHOLDS. Rate Spots Item Time Class Eligible Days Break Type 30 B 0.0 \$750.00 \$750.00 006 AMNEWS1

FBD LBD Oct 08 10/08/12 10/08/12 1

Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type

· TWTF · · DAY 30 B 0.0 \$800.00 \$1,600.00 007 ADRAY

LBD Oct 01 FBD 10/02/12 10/05/12



Order ID: 62601 UN NTL-POL HL#: 08/14/12 04:00 PM FBD - LBD: 10/02/12 - 10/11/12 Created:

Client: AMERICAN CROSSROADS (304732) CPE: //692 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:10 PM

Product: EST # 692 (1300) \*\*UNCONFIRMED\*\* Agency: CROSSROADS MEDIA (27783) Self :15:00 Buyer: STEPHANIE MARONEY HHOLDS DMA RTG \*\*PRINT REQUIRED\*\* Demo: Sched. Code: B

Billing Int: Monthly BM: SS NICOLE ELIE POL-GWTS-PH

KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% Share: 24%

Dur SC Self Pr NR A/G Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total \* T W T F \* \* DAY 008 A DPRICE 30 B 0.0 \$1,500.00 \$3,000.00

FBD LBD Oct 01 10/05/12 10/02/12

Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item Time Class HHOLDS Rate Spots Total \* T W T F \* \* DAY 009 ADYR 30 B \$1,000.00 \$2,000.00

LBD FBD Oct 01 10/05/12 10/02/12

NR A/G Rate Spots Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Total · TWTF · · DAYN 010 ANNOON 30 B 0.0 \$1,000.00 \$2,000.00

FBD LBD Oct 01 10/02/12 10/05/12

Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G HHOLDS Item Time Class · TWTF · · DAY 30 B 0.0 \$750.00 \$2,250.00 011 ADDEAL

FBD LBD Oct 01 10/02/12 10/05/12 3

Item Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Break Type Eligible Days \$750.00

M \* \* \* \* \* DAY 012 ADDEAL 30 B 0.0 \$750.00

FBD LBD Oct 08 10/08/12 10/08/12

Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item Time Class HHOLDS Rate Spots · TWTF · · EFG 0.0 \$1,500.00 \$4,500.00 013 A EPHIL2 30 B

LBD Oct 01 FBD 10/02/12 10/05/12 3

Total NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class

M \* \* \* \* \* EFG 30 B 0.0 \$1,500.00 \$1,500.00 014 AEPHIL2

FBD LBD Oct 08 10/08/12 10/08/12

STELEVISION

Rate Spots

\$4,000.00

**HHOLDS** 

Total

\$12,000.00

Order ID: 62601 UN NTL-POL FBD - LBD: 10/02/12 - 10/11/12 HL#: Created: 08/14/12 04:00 PM CPE: / / 692 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:10 PM Client: AMERICAN CROSSROADS (304732) \*\*UNCONFIRMED\*\* Self :15:00 Product: EST # 692 (1300) Agency: CROSSROADS MEDIA (27783) \*\*PRINT REQUIRED\*\* HHOLDS DMA RTG Buyer: STEPHANIE MARONEY Demo: Sched. Code: B BM: SS NICOLE ELIE POL-GWTS-PH Billing Int: Monthly Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% Break Type Dur SC Self Pr Sales Catq **HHOLDS** Rate Spots Total NR A/G Item Time Class Eligible Days · T W T F · · NEWS 015 ANEARLY5PM 30 B 0.0 \$2,000.00 \$6,000.00 FBD LBD Oct 01 10/02/12 10/05/12 Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G HHOLDS Rate Spots Item Time Class M \* \* \* \* \* NEWS \$2,000.00 016 A NEARLY5PM 30 B 0.0 \$2,000.00 Oct 08 FBD LBD 10/08/12 10/08/12 1 Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Eligible Days Break Type Item Time Class \* T W T F \* \* NEWS \$6,000.00 30 B 0.0 \$2,000.00 017 ANEARLY6PM FBD LBD Oct 01 10/02/12 10/05/12 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total M \* \* \* \* \* NEWS 30 B 0.0 \$2,000.00 \$2,000.00 018 A NEARLY6PM FBD LBD Oct 08 10/08/12 10/08/12 1 NR A/G Total Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class Eligible Days \* T W T F \* \* NEWS \$2,000.00 \$6,000.00 30 B 0.0 019 A NEARLY630PM FBD LBD Oct 01 10/02/12 10/05/12 Total NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class \* \* \* \* \* S \* NEWS 0.0 \$750.00 1 \$750.00 020 ANWKNDSAT2 30 B FBD LBD Oct 01 10/06/12 10/06/12 1

NR A/G

Dur SC Self Pr Sales Catg

30 B

Item Time Class

FBD 10/02/12

021 ANLATE7

Eligible Days

LBD

10/05/12

· T W T F · · NEWS

Oct 01

Break Type

STELEVISION © GW

Order ID: 62601 UN NTL-POL FBD - LBD: 10/02/12 - 10/11/12 HL#: Created: 08/14/12 04:00 PM Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:10 PM CPE: AMERICAN CROSSROADS (304732) / / 692 \*\*UNCONFIRMED\*\* Agency: CROSSROADS MEDIA (27783) Product: EST # 692 (1300) Self :15:00 \*\*PRINT REQUIRED\*\* Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B Billing Int: Monthly BM: SS NICOLE ELIE POL-GWTS-PH KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% Share: 24% Item Time Class Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Eligible Days Break Type **HHOLDS** M \* \* \* \* \* NEWS 022 A NLATE7 30 B 0.0 \$4,000.00 \$4,000.00 FBD LBD Oct 08 10/08/12 10/08/12 Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G Item Time Class HHOLDS Rate Spots \* TWTF \* \* LETT 023 ALLETTER1 30 B 0.0 \$1,000.00 \$4,000.00 FBD LBD Oct 01 10/02/12 10/05/12 4 NR A/G Dur SC Self Pr Sales Catg Rate Spots Total Item Time Class HHOLDS Eligible Days Break Type M \* \* \* \* \* LETT \$1,000.00 024 ALLETTER1 30 B 0.0 \$1,000.00 FBD LBD Oct 08 10/08/12 10/08/12 Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots NR A/G Item Time Class · TWTF · · LFG 30 B 0.0 \$500.00 \$1,000.00 025 ALFERGUSON FBD LBD Oct 01 10/02/12 10/05/12 2 Dur SC Self Pr Sales Catg HHOLDS Total NR A/G Item Time Class Eligible Days Break Type \* \* W \* \* \* \* REGP \$6,000.00 30 B 0.0 \$6,000.00 026 A PCRIMINAL FBD LBD Oct 01 10/03/12 10/03/12 NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Item Time Class · · · · · S · REGP 30 B 0.0 \$2,200.00 \$2,200.00 027 A PCRIMESA1 FBD LBD Oct 01 10/06/12 10/06/12 1 NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days \* \* \* \* \* S \* REGP 30 B 0.0 \$3,500.00 \$3,500.00 028 A P48HRSA3 FBD LBD Oct 01

10/06/12

10/06/12



KCNC-TV

Order ID: 62601 UN NTL-POL

FBD - LBD: 10/02/12 - 10/11/12

HL#:

08/14/12 04:00 PM

Total

\$900.00

\$40,000.00

Client:

AMERICAN CROSSROADS (304732)

CPE:

/ / 692

Created:

Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:10 PM

Agency: CROSSROADS MEDIA (27783)

Product:

:15:00

\*\*UNCONFIRMED\*\* \*\*PRINT REQUIRED\*\*

BM: SS

Buyer: STEPHANIE MARONEY NICOLE ELIE POL-GWTS-PH AE:

Eligible Days

Eligible Days

Demo: HHOLDS DMA RTG Sched. Code: B

Billing Int: Monthly

Item Time Class

Share: 24%

KMGH: 0% KUSA: 0% KDVR+: 0%

KWGN: 0%

EST # 692 (1300)

KTVD: 0%

KPXC: 0%

CABLE: 0%

029 A SBACCESS

Item Time Class

030 A SNFLHOME

Dur SC Self Pr Break Type \* \* \* \* \* \* S AXIS 30 B

**FOOTBALL** 

Sales Catg

**HHOLDS** 

Rate Spots \$900.00

NR A/G

FBD

10/07/12

LBD 10/07/12 Oct 01

Break Type Dur SC Self Pr Sales Catg

30 B

**FOOTBALL** 

HHOLDS

Rate Spots 0.0 \$40,000.00

Total

NR A/G

FBD 10/07/12 LBD 10/07/12 Oct 01

\* \* \* \* \* \* S HOME

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	56	\$0.00	\$0.00	\$120,700.00	\$102,595.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$120,700.00	\$102,595.00